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Total Number of Pages: 02

MBA
MBA207

2nd Semester Regular/Back Examination – 2015-16

MIS & ERP

QUESTION CODE: W 570

Time: 3 Hours

Max marks: 70

Answer Question No.1 which is compulsory and any five from the rest.

The figures in the right hand margin indicate marks.

Q1 Answer the following questions: (2x 10)

- a) What is ITES & its influence ?
- b) Differentiate between Data and Information.
- c) What is Context Diagram?
- d) Describe Internet Privacy.
- e) Explain the role and responsibilities of System Analyst and Database Administrator.?
- f) What do you mean by unauthorized use of Computer at work place?
- g) Discuss the attributes of Information.
- h) What is CRM ?
- i) Explain Information System Audit.
- j) What is Ergonomics ?

Q2 a) Explain the impact of changing environment on business. (5)

b) Describe the categorization of information on the basis of nature and characteristics. (5)

Q3 a) Describe DFD with an example. (5)

b) What is Decision Table. Explain the steps to create a Decision Table and illustrate an example of Decision Table to diagnose printer problem in computer system. (5)

Q4 Explain Water Flow and Prototype software development model. (10)

Q5 a) What is CASE Tool? Explain its features and functionalities . (5)

b) Explain the features, issues and challenges of ERP. (5)

Q6 a) Describe the modules in SCM. (5)

b) Explain the mechanism of Knowledge Management (5)

Q7 a) What are the ethical responsibilities of Business Professionals? Explain. (5)

b) How can Piracy of Software and intellectual property be prevented? (5)

Q8 Case Study (10)

Poly-Cast Plastics (Suzhou) was established in 2006 to support a United States customer that was simultaneously setting up a plant in Suzhou, China. In addition, Poly-Cast recognized a large business opportunity in the emerging Chinese market. Since it opened, the China facility has grown rapidly, from a modest two machine and three employee start to a current 10 machine spread. Additionally, the Suzhou facility has a full and independent team on the ground to run the daily operations and offer Poly-Cast's customers a very competitive solution that eliminates the risks associated with doing business in China with unknown suppliers.

In response to two challenges i.e. the complexity of the People's Republic of China tax system and Poly-Cast's lack of resources at the company's start-up, Poly-Cast decided to sub-contract all of its financial for the first several years of operation. Unfortunately, the outsourced China CPA only managed the financial for PRC tax law (tax accounting), rather than providing accounting for manufacturing. This financial report structure, in addition to being expensive to outsource, made it very difficult to pull any data that would help Poly-Cast better run its business. The lead time alone to process a monthly financial was often 30 to 60 days and Poly-Cast felt it was always looking backward.

How Financial Information System can be utilized to Maintain Rigorous PRC Tax Standards?