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Total Number of Pages: 02

MBA
MGT-207

2nd Semester Regular / Back Examination – 2015-16

MANAGEMENT INFORMATION SYSTEM

QUESTION CODE : W 569

Time: 3 Hours

Max marks: 70

Answer Question No.1 which is compulsory and any five from the rest.

The figures in the right hand margin indicate marks.

Q1 Answer the following questions: (2 x 10)

- a) What is Information?
- b) Describe the principles of BPR.
- c) Explain the difference between stand alone system and ERP system.
- d) Describe the functional modules of ERP.
- e) What are Information System Components ?
- f) Explain the use of Make-Table query in MS-Access.
- g) What is Macro and why they are used?
- h) What is SAP?
- i) Explain the difference between HRIS & FMIS.
- j) Differentiate between E-COM & M-COM.

Q2 a) What is Information System ? Explain different types of Information System and components of Information Systems. (5)

b) Describe operational mechanism of MMIS. (5)

Q3 a) Briefly outline the role of managers in implementing ERP system. (5)

b) What is Decision Support System. Explain about its goal, components and application in detail. (5)

Q4 Describe the need, principle and challenges of Business Process Re-Engineering with an example. (10)

Q5 a) Explain the system analysis, development and design phases of an Information System. (5)

b) Briefly outline the concepts of Supply Chain Management. (5)

Q6 a) How can a table be created using design view . (5)

b) What is Report ? Describe several ways of preparing Report. (5)

Q7 Write Short notes on any two : (5 x 2)

a) Establishment of MS-Access Database

b) IMIS

c) CRM

d) Mobile Commerce

Q8 **Case Study** (10)

Poly-Cast Plastics (Suzhou) was established in 2006 to support a United States customer that was simultaneously setting up a plant in Suzhou, China. In addition, Poly-Cast recognized a large business opportunity in the emerging Chinese market. Since it opened, the China facility has grown rapidly, from a modest two machine and three employee start to a current 10 machine spread. Additionally, the Suzhou facility has a full and independent team on the ground to run the daily operations and offer Poly-Cast's customers a very competitive solution that eliminates the risks associated with doing business in China with unknown suppliers.

In response to two challenges i.e. the complexity of the People's Republic of China tax system and Poly-Cast's lack of resources at the company's start-up, Poly-Cast decided to sub-contract all of its financial for the first several years of operation. Unfortunately, the outsourced China CPA only managed the financial for PRC tax law (tax accounting), rather than providing accounting for manufacturing. This financial report structure, in addition to being expensive to outsource, made it very difficult to pull any data that would help Poly-Cast better run its business. The lead time alone to process a monthly financial was often 30 to 60 days and Poly-Cast felt it was always looking backward.

How Financial Information System can be utilized to Maintain Rigorous PRC Tax Standards?