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Total number of printed pages – 2

**MBA**  
**MGT 101**

**First Semester Regular Examination – 2014**

**MANAGING ORGANIZATIONS**

**BRANCH : MBA**

**QUESTION CODE : H 459**

**Full Marks – 70**

**Time – 3 Hours**

*Answer Question No. 1 which is compulsory and any five from the rest.  
The figures in the right-hand margin indicate marks.*

1. Answer the following questions : 2 × 10
  - (a) Who is known as the father of scientific management ? Name at least two concepts of scientific management.
  - (b) Name five essential skills of a manager.
  - (c) State two differences between line function and staff function.
  - (d) Define coordination as a management function.
  - (e) Do you agree that organizational culture cannot be changed ? Justify your answer.
  - (f) Differentiate between centralized and decentralized decision making.
  - (g) State one advantage and one disadvantage of having a multi ethnic work force in an organization.
  - (h) What is unity of command ? Who was the propounder of this principle ?
  - (i) State two differences between a manager and a leader.
  - (j) State two major functions of the Registrar of Companies.
2. "It is unfortunate that managers are very often judged exclusively on short term performance" Comment. 10

**P.T.O.**

3. Explain the concept of Management by Objectives. Briefly describe the steps in MBO process. What are the problems generally encountered in MBO ? 10
4. What is Departmentation ? Describe three different basis of Departmentation with one example for each kind. 10
5. Narrate three characteristics of effective control. State the factors which influence the effectiveness of control systems. 10
6. "Effective change management is the key to long term sustenance and effectiveness of a business organization in the world of fast changing technologies". Discuss. 10
7. Differentiate between planning and strategies and between policies and procedures of an organization. 10
8. Write short notes on any two : 5×2
  - (a) Brain storming
  - (b) Span of control
  - (c) Network organization
  - (d) Virtual Organisation.

