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Total Number of Pages: 02

**MBA**  
**15MNG106**

**1<sup>ST</sup> Semester Regular/Back Examination 2016-17**  
**ORGANIZATIONAL BEHAVIOUR**

**Branch : MBA**

**Time: 3 Hours**

**Max Marks: 100**

**Q Code:Y567**

**Answer Question No.1 which is compulsory and any five from the rest.**

**Assume suitable data wherever necessary**

**The figures in the right hand margin indicate marks.**

**Q1** Answer the following questions: **(2 x 10)**

- Why is OB important for management of human resources ?
- "Human behavior has a cause-effect relationship". Briefly justify
- What does group dynamics signify
- How will you distinguish leaders from managers
- What is internal and external locus of control
- Explain the ABC model of an attitude
- What is meant by Halo effect ? How does it affect Perception
- Describe individual differences and their importance in understanding behavior
- Compare and contrast group and a team
- List various types of leadership styles

**Q2** a) What do you mean by organizational culture. What is the relationship between organizational culture and other key organizational concepts like structure, leadership, change, innovation etc **(15)**

**Q3** What does motivation mean ? Differentiate between process theory and content theory of motivation. Explain Expectancy theory of motivation **(15)**

**Q4** Why are groups formed ? What are the various types of groups ? Explain the stages in group development. **(15)**

**Q5** Is leadership different from management ? Explain. Why is leadership so important in organization today **(15)**

**Q6** Personality is the product of heredity, environment, family, social and situational factors. Justify this statement . What are its determinants ? **(15)**  
Explain the big five personality model

**Q7** a) Why do people resist change? As a manager how would you overcome such resistance? Explain Kurt Lewin's three step model **(15)**

**Q8** a) What are the factors that influences perception. Explain the perceptual process **(15)**