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Gandhi Institute of Engineering and Technology University, Odisha, Gunupur
(GIET UNIVERSITY)



Ph.D. (Second Semester-Summer) Examinations, April – 2026

23SPPEMB2014 – Research Methods in Entrepreneurship Management
(Management)

Time: 3 hrs

Maximum: 70 Marks

The figures in the right hand margin indicate marks.

Answer ANY FIVE Questions.

(14 x 5 = 70 Marks) Marks

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| 1.a. Critically analyse the framework of entrepreneurship theories and explain their relevance in modern research. | 8 |
| b. Discuss the concept of Need for Achievement and its role in entrepreneurial success. | 6 |
| 2. Explain the importance and process of entrepreneurship development in emerging economies. | 14 |
| 3.a. Evaluate the concept of locus of control in entrepreneurial behavior. | 7 |
| b. Discuss the psychodynamic model and its implications for entrepreneurship development. | 7 |
| 4. Analyse the challenges and emerging trends in corporate entrepreneurship with suitable examples | 14 |
| 5.a. Explain the role and functions of NSIC in promoting small-scale industries. | 7 |
| b. Discuss the contribution of KVIC in rural entrepreneurship development. | 7 |
| 6.a. Examine the role of State Trading Corporation (STC) in export promotion. | 7 |
| b. Analyse the functions of MMTC in international trade. | 7 |
| 7. Explain the concept, tools, and applications of Participatory Rural Appraisal (PRA) in rural development. | 14 |
| 8.a. Discuss the structure and components of a project report for entrepreneurship ventures. | 7 |
| b. Evaluate the role of WTO in export promotion and global trade facilitation. | 7 |

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