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Gandhi Institute of Engineering and Technology University, Odisha, Gunupur
(GIET UNIVERSITY)

M.B.A. (Fourth Semester) Regular Examinations, April – 2026
23MBAOM24011-Green Supply Chain Management
 (MBA- Supply Chain Management)



Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART – A**(2 x 5 = 10 Marks)**Q.1. Answer **ALL** questions

	CO #	Blooms Level
a. Define what is EL Nino.	CO1	K1
b. What is ISO 14001?	CO1	K1
c. What is Green Procurement?	CO2	K1
d. Write 2 challenges in GSCM.	CO2	K2
e. What do mean by KPI & Its Role in GSCM?	CO5	K2

PART – B**(10 x 5 = 50 Marks)**Answer **all the** questions

	Marks	CO #	Blooms Level
2. a. What are the strategies to adopt GSCM in day to day operations	5	CO4	K3
b. Write in Brief important strategies on eco-friendly materials in procurement	5	CO2	K2
OR			
c. GSCM Implementation or Organisational sustainability with profits , which is important for you	10	CO4	K5
3. a. Explain the concept of reverse logistics and its environmental benefits	6	CO3	K2
b. Explain the key principles of sustainability and analyse how they are applied in GSCM	4	CO1	K3
OR			
c. Discuss the techniques to reduce emissions in Logistics	5	CO5	K3
d. How you convince to the Top management on GSCM to invest more funds for the better future	5	CO1	K5
4. a. What do you mean by Carbon count & its importance to the organisation and to the country and to the Environment	5	CO4	K2
b. What are the best practices in GSCM to maintain the sustainability?	5	CO4	K3
OR			
c. Describe the role of GSCM IN GO GREEN commitment	6	CO5	K2
d. How can assess the Environmental performance and the yardsticks	4	CO4	K4
5. a. Name 4 CSR activities to adopt GSCM	4	CO3	K1
b. What are the key environmental regulations and the role of ISO14001	6	CO1	K2
OR			
c. What are the very common challenges in GSCM implementation	5	CO	K2
d. What are the methods to use to reduce the packing waste	5	CO3	K3
6. a. What are the emerging trends and innovations in GSCM	5	CO5	K2
b. Techniques for measuring and analysing sustainability metrics in GSCM	5	CO3	K4
OR			
c. Write a note on your understanding on over all GSCM and the future	10	CO5	K4

End of Paper