QP Code: R262D009 | Reg. No | | | | | | | | | | | AY - 24

Gandhi Institute of Engineering and Technology University, Odisha, Gunupur
(GIET UNIVERSITY)

M.B.A. (Second Semester) Regular Examinations, May – 2026

25MBPC201 – Business Ethics and Corporate Governance

(MBA)

Time: 3 hrs Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART – A **(2 x 5 = 10 Marks)**

Q.1. Answer ***ALL*** questions		CO #	Blooms Level
a.	Define Business Ethics and explain its scope in organizations.	CO1	K2
b.	What is moral reasoning and why is it important?	CO2	K2
c.	State any two constitutional provisions affecting business in India.	CO3	K1
d.	Mention the role of Board of Directors in governance.	CO5	K1
e.	State the importance of CSR in modern business.	CO6	K2

PART – B **(10 x 5 = 50 Marks)**

Answer ***all*** questions		Marks	CO #	Blooms Level
2. a.	Discuss the importance of Business Ethics in ensuring long-term organizational success	5	CO1	K2
b.	Examine the role of organizational culture in shaping ethical behavior.	5	CO2	K4
	OR			
c.	Differentiate between morality and ethics with suitable business examples.	5	CO1	K2
d.	Analyze the consequences of unethical practices on organizational performance and reputation.	5	CO2	K4
3. a.	Explain the concept of moral reasoning and its role in ethical decision-making.	5	CO2	K2
b.	Evaluate the ethical challenges associated with computer crimes in modern organizations.	5	CO2	K5
	OR			
c.	Analyze the importance of data privacy and protection in digital business environments.	5	CO2	K4
d.	Assess the significance of corporate responsibility in managing information systems ethically.	5	CO2	K5
4. a.	Discuss the role of constitutional provisions in regulating business activities in India.	5	CO3	K2
b.	Analyze the impact of socio-political environment on business ethics.	5	CO3	K4
	OR			
c.	Evaluate how economic policies influence ethical business practices in India.	5	CO3	K5
d.	Explain the relationship between legal compliance and ethical conduct in business.	5	CO3	K2
5. a.	Discuss the importance of transparency and accountability in corporate governance.	5	CO4	K2
b.	Evaluate the role of auditors in ensuring ethical governance practices.	5	CO5	K4
	OR			
c.	Analyze the significance of stakeholder theory in corporate governance.	5	CO4	K4
d.	Examine how financial institutions contribute to strengthening corporate governance.	5	CO5	K5
6. a.	Discuss the importance of CSR reporting in enhancing corporate credibility.	5	CO6	K2
b.	Analyze the role of CSR in achieving sustainable development goals.	5	CO6	K4

OR

c. **Case Study:** 10 CO6 K5

A multinational corporation, *GlobalTech Industries Ltd.*, operates across several countries in Asia, Europe and Africa. The company has achieved significant financial success over the years by focusing aggressively on cost reduction and profit maximization. However, in recent times, it has come under intense scrutiny from environmental groups, media, government agencies and international stakeholders.

Reports indicate that the company has been neglecting its Corporate Social Responsibility (CSR) obligations in multiple ways:

- Its manufacturing units have been contributing to environmental degradation through improper waste disposal and excessive carbon emissions.
- Employees, particularly in developing countries, are subjected to poor working conditions, low wages and inadequate safety measures.
- The company has failed to actively invest in community development programs such as education, healthcare and rural development.
- CSR disclosures in annual reports lack transparency, with limited information on sustainability initiatives and social impact.

Despite these criticisms, the company's top management argues that its primary responsibility is toward shareholders and profit generation. They believe that complying with minimum legal requirements is sufficient and that extensive CSR initiatives would increase operational costs and reduce competitiveness.

On the other hand, stakeholders including investors, customers, NGOs and regulatory authorities are increasingly expecting the company to adopt ethical practices, improve sustainability standards and demonstrate accountability. The company now faces reputational risks, potential legal actions and declining customer trust.

Questions:

i**.** Analyze the CSR-related issues highlighted in the case, focusing on environmental responsibility, employee welfare, and stakeholder expectations.

ii. Recommend suitable CSR strategies and initiatives that the company can implement to enhance sustainability, improve stakeholder relationships, and strengthen its corporate reputation

End of Paper