

**Gandhi Institute of Engineering and Technology University, Odisha, Gunupur
(GIET University)**

B.B.A. (Second Semester - Regular) Examinations, May – 2026

25CC203 – Business Economics



Time: 2 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART – A

(2 x 10 = 20 Marks)

Q.1. Answer **ALL** questions

	CO #	Blooms Level
a. What is negative elasticity?	CO1	K1
b. Compare the term demand vs. supply.	CO1	K4
c. What is Elasticity of Supply?	CO2	K1
d. Explain Monetary Cost and Non-Monetary Cost.	CO2	K2
e. Explain Marginal Rate of Substitution (MRS).	CO3	K2
f. In which condition seller is a price taker?	CO3	K1
g. Discuss the concepts Monopsony, Duopsony and Oligopsony.	CO4	K2
h. Calculate the National Income by the Earned Income Method.	CO5	K4
i. List the challenges of a dynamic economy.	CO6	K1
j. What are the various challenges before a sustainable economy?	CO6	K2

PART – B

(8 x 5 = 40 Marks)

Answer **all** the questions

Marks CO # Blooms
Level

2. a. Explain the various methods of measurement techniques of price elasticity and justify the nature of elasticity with appropriate examples. (OR)	8	CO1	K2
b. Analyze the Supply of a Commodity and explain its measurement.	8	CO1	K3
3.a. Define Isoquant. Explain the types and characteristics of Isoquants. (OR)	8	CO2	K2
b. Differentiate between Fixed, Variable, and Marginal Cost with respect to Short Run and Long Run.	8	CO2	K4
4.a. Discuss the law of diminishing marginal utility and equi-marginal utility. (OR)	8	CO3	K2
b. Discuss the features and price rigidity in oligopoly market.	8	CO3	K2
5.a. Explain the features of long run average cost curve. Are they always 'U' shaped? Justify. (OR)	8	CO4	K2
b. Discuss price output determination under Monopoly competition.	4	CO4	K2
c. Critically analyze India's economic progress after independence.	4	CO5	K3
6.a. Discuss the concepts of GDP, GNP, NDP, and NNP with differences. (OR)	8	CO5	K2
b. Analyze the impact of business environment on economic development.	8	CO6	K3

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