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**Gandhi Institute of Engineering and Technology University, Odisha, Gunupur
(GIET UNIVERSITY)**



Ph.D. (First Semester-Summer) Examinations, December – 2025
23SPPEMB1014 – ADVANCED ENTREPRENEURSHIP DEVELOPMENT
(Management)

Time: 3 hrs

Maximum: 70 Marks

The figures in the right hand margin indicate marks.

Answer ANY FIVE Questions.	(14 x 5 = 70 Marks)	Marks
1.a. How do personal values and leadership styles shape entrepreneurial behavior?		8
b. How does social entrepreneurship differ from traditional entrepreneurship?		6
2. Analyse the influence of socio-cultural, economic, and political environments on entrepreneurial development.		14
3.a. Explain major theories of entrepreneurial motivation and their relevance in business.		7
b. What types of assistance programs are available for small-scale industries (SSI)?		7
4. Explain major theories of entrepreneurial motivation and their relevance in business.		14
5.a. Define entrepreneurial competencies and describe their importance for entrepreneurial success.		7
b. Explain the importance of communication and leadership competencies for entrepreneurs.		7
6.a. What are the key methods used for identifying viable business opportunities?		7
b. Describe the major characteristics that distinguish intrapreneurship from traditional entrepreneurship.		7
7. Explain the major challenges and problems faced by women entrepreneurs.		14
8.a. Examine the role of self-help groups (SHGs) in promoting women entrepreneurship.		7
b. Explain the role of NGOs in promoting women entrepreneurship.		7

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