

**Gandhi Institute of Engineering and Technology University, Odisha, Gunupur
(GIET UNIVERSITY)**

M.B.A. (First Semester) Regular Examinations, January - 2026

**25MBPC102 - Managerial Economics
(MBA)**



Time: 3 hrs

Maximum: 60 Marks

(The figures in the right-hand margin indicate marks.)

PART – A

(2 x 5 = 10 Marks)

Q.1. Answer *ALL* questions

- | | CO # | Blooms Level |
|--|------|--------------|
| a. State the meaning of opportunity cost. | CO1 | K1 |
| b. List any two methods of measuring elasticity of demand. | CO2 | K1 |
| c. List any two properties of iso-quants. | CO3 | K1 |
| d. What is meant by kinked demand curve? | CO4 | K2 |
| e. List the phases of a business cycle. | CO5 | K1 |

PART – B

(10 x 5 = 50 Marks)

Answer *ALL* questions

- | | Marks | CO # | Blooms Level |
|---|-------|------|--------------|
| 2. a. Explain the nature and scope of managerial economics. | 5 | CO1 | K2 |
| b. Discuss the equi-marginal principle and its application in resource allocation. | 5 | CO1 | K3 |
| OR | | | |
| c. Evaluate the relevance of opportunity cost and incremental principles in managerial decision-making. | 10 | CO1 | K5 |
| 3. a. Distinguish between consumer goods demand and producer goods demand. | 6 | CO2 | K4 |
| b. Describe the different types of elasticity of demand. | 4 | CO2 | K2 |
| OR | | | |
| c. Explain any two methods of measuring elasticity of demand. | 5 | CO2 | K3 |
| d. Critically examine qualitative and quantitative methods of demand forecasting used by firms. | 5 | CO2 | K5 |
| 4. a. Explain short-run production function with one variable input. | 5 | CO3 | K2 |
| b. Differentiate between increasing, constant, and decreasing returns to scale. | 5 | CO3 | K4 |
| OR | | | |
| c. Explain economies and diseconomies of scale. | 6 | CO3 | K2 |
| d. Evaluate the long-run cost-output relationships using appropriate cost curves. | 4 | CO3 | K5 |
| 5. a. Differentiate between monopoly and monopolistic competition. | 6 | CO4 | K4 |
| b. Explain first-degree and third-degree price discrimination. | 4 | CO4 | K4 |
| OR | | | |
| c. Describe Chamberlin's group equilibrium. | 5 | CO4 | K2 |
| d. Analyze the basis of classification of markets and explain the characteristics of various market structures. | 5 | CO4 | K4 |
| 6. a. Explain the product method of measuring national income using final goods and value-added approaches. | 5 | CO5 | K2 |
| b. Explain the income method of calculating national income. | 5 | CO5 | K2 |
| OR | | | |
| c. Explain and analyze the business cycle and evaluate policy measures used to control cyclical fluctuations. | 10 | CO6 | K5 |

End of Paper