QP Code: SN22BTECH600 | Reg. No | | | | | | | | | | | AR 21

Gandhi Institute of Engineering and Technology University, Odisha, Gunupur
(GIET University)

B. Tech (Seventh Semester - Regular) Examinations, November – 2025

22BHSHS47001 – Entrepreneurship Development

(Biotechnology)

Time: 3 hrs | Maximum: 70 Marks

Answer ALL questions
(The figures in the right hand margin indicate marks)

PART – A **(2 x 5 = 10 Marks)**

Q.1. Answer ***ALL*** questions

		CO #	Blooms Level
a.	Define entrepreneurship.	CO1	K1
b.	What is the difference between an entrepreneur and an intrapreneur?	CO2	k1
c.	Mention any two entrepreneurial traits.	CO3	k1
d.	What is meant by entrepreneurial motivation?	CO4	k1
e.	What is a business opportunity?	CO4	k1

PART – B **(15 x 4 = 60 Marks)**

Answer ***all*** the questions

		Marks	CO #	Blooms Level
2. a.	Explain the concept of entrepreneurship and intrapreneurship. Discuss the various types of entrepreneurs and their roles in the economy.	8	CO1	K2
b.	Identify and explain the key entrepreneurial traits and skills required for successful entrepreneurship.	7	CO1	K2
	(OR)			
c.	Elaborate on the concept of entrepreneurial personality. How does an entrepreneurial personality contribute to the success of a business?	8	CO1	K2
d.	How do entrepreneurial motivations impact the formation and sustainability of a business venture? Provide examples to support your argument.	7	CO1	K2
3.a.	Discuss the concept of the entrepreneurial environment. How do political, economic, and social factors influence entrepreneurship?	8	CO2	K3
b.	Explain the process of identifying business opportunities. What are the key methods entrepreneurs use to spot new opportunities?	7	CO2	K3
	(OR)			
c.	What are the various factors related to location and infrastructure that an entrepreneur needs to consider when setting up a business?	8	CO2	K3
d.	Explain the concept of environmental problems and environmental pollution. How can entrepreneurs mitigate these issues when starting a business?	7	CO2	K3
4.a.	Discuss the various aspects of accounting that an entrepreneur must understand to manage a business effectively.	8	CO3	K2
b.	Explain the importance of capital management in entrepreneurship. How should an entrepreneur manage working capital for smooth business operations?	7	CO3	K2
	(OR)			
c.	What are the key components of marketing management that an entrepreneur needs to be familiar with? How can marketing influence the growth of a small business?	8	CO3	K2

d.	Discuss the role of human resources management in a small enterprise. What are the key strategies for effective HR management in entrepreneurial ventures?	7	CO3	K2
5.a.	What are the common sicknesses of small-scale industries? Discuss the factors that contribute to their financial instability.	8	CO4	K2
b.	Explain the various causes and symptoms of sickness in small-scale industries. How can entrepreneurs avoid these pitfalls?	7	CO4	k2
	(OR)			
c.	What are the major causes of sickness in small industries? Analyze the economic, financial, and management-related issues that contribute to this problem.	8	CO4	k2
d.	Discuss the role of government in reviving small-scale industries. What measures can the government take to support struggling businesses?	7	CO4	k2

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