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**GANDHI INSTITUTE OF ENGINEERING AND TECHNOLOGY UNIVERSITY, ODISHA, GUNUPUR
(GIET UNIVERSITY)**



Ph.D. (First Semester-Winter) Examinations, June - 2025
**23WPPEMB1014 -Advanced Entrepreneurship Development
(Management)**

Time: 3 hrs

Maximum: 70 Marks

The figures in the right hand margin indicate marks.

Answer ANY FIVE Questions.

(14 x 5 = 70 Marks) Marks

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| 1.a. How do various entrepreneurial styles shape roles and responsibilities, and what is expected from each? | 8 |
| b. What are the core functions that define an entrepreneur's role? | 6 |
| 2. How do different theories describe the motivation behind entrepreneurship? | 14 |
| 3.a. What techniques help in detecting and evaluating business opportunities? | 7 |
| b. What approach should be taken to prepare a comprehensive feasibility report? | 7 |
| 4. What are the approaches to ensure intrapreneurship thrives and develops over time? | 14 |
| 5.a. What are the difficulties experienced by women in starting and running a business? | 7 |
| b. Describe how entrepreneurship operates within the informal economy. | 7 |
| 6.a. Define and describe briefly on corporate entrepreneurship? | 7 |
| b. Explain the growth of women entrepreneurship in India. | 7 |
| 7. What are the role of Socio-Cultural, Economic and Political Environment? | 14 |
| 8.a. What are entrepreneurial Competencies? | 7 |
| b. What a specimen project report should include? | 7 |

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