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**GANDHI INSTITUTE OF ENGINEERING AND TECHNOLOGY UNIVERSITY, ODISHA, GUNUPUR
(GIET UNIVERSITY)**

Ph.D. (Second Semester-Summer) Examinations, May - 2025
**23SPPEMB2013 – Research Methods in Financial Management
(MBA)**



Time: 3 hrs

Maximum: 70 Marks

The figures in the right hand margin indicate marks.

Answer ANY FIVE Questions.	(14 x 5 = 70 Marks)	Marks
1.a. Discuss in detail the role of financial services in fostering economic development.		7
b. How do merchant bankers assist companies in raising funds and managing financial advisory services?		7
2.a. Define venture capital and critically examine its importance in promoting innovation and entrepreneurship.		7
b. What are mutual funds? Analyse how mutual funds contribute to financial inclusion and capital market participation by retail investors.		7
3.a. What are Non-Performing Assets (NPAs)? Discuss the causes of NPAs in the banking sector and critically evaluate the measures taken by Indian banks and regulators for effective NPA management.		7
b. Explain the recent technological and strategic innovations in the banking sector. How have digital banking Fintech partnerships, and blockchain technology transformed banking operations and customer experience?		7
4.a. Discuss the concept of Asset Liability Management (ALM) in commercial banks. Why is ALM crucial for maintaining financial stability and risk management?		7
b. Analyse the role of FDI in the economic growth of developing countries.		7
5.a. Describe the salient features of stock exchanges and explain their role in capital market functioning.		7
b. What is fundamental analysis in the context of equity investment? Discuss its key components of fundamental analysis. How does it aid investors in making informed decisions?		7
6.a. What are the strategic motivations behind LBOs? Discuss the risks and benefits involved for acquirers, target firms, and stakeholders.		7
b. Discuss the importance of International Accounting Standards (IAS) in promoting transparency and comparability in global financial reporting.		7
7.a. What is comparative statement analysis in financial accounting? Explain how it is used to evaluate the financial performance and position of a company over time. Illustrate with suitable examples.		7
b. Explain the purpose and structure of a cash flow statement. Why is cash flow analysis crucial for understanding a firm's liquidity and solvency?		7
8.a. Explain the concept of Arbitrage Pricing Theory (APT) and how it differs from the Capital Asset Pricing Model (CAPM).		7
b. Describe the Sharpe Single-Index Model and its application in portfolio construction and risk assessment.		7

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