

**GANDHI INSTITUTE OF ENGINEERING AND TECHNOLOGY UNIVERSITY, ODISHA, GUNUPUR
(GIET UNIVERSITY)**

M.B.A. (Second Semester) Regular/ Supplementary Examinations, May – 2025

**23MBAPC12001 - Entrepreneurship & Small Scale Business
(MBA)**



Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART – A**(2 x 5 = 10 Marks)**Q.1. Answer **ALL** questions

	CO #	Blooms Level
a. Define Entrepreneur	CO1	K1
b. Define the term 'Micro Enterprise' as per the MSMED Act 2006.	CO2	K1
c. What is the main objective of the Small Industries Development Bank of India (SIDBI)?	CO2	K1
d. Who is a Fabian entrepreneur? How do they differ from other types of entrepreneurs?	CO1	K1
e. What is break-even analysis? Why is it important for entrepreneurs?	CO4	K2

PART – B**(10 x 5 = 50 Marks)**Answer **all the** questions

	Marks	CO #	Blooms Level
2. a. Difference between an Entrepreneur and an Intrapreneur.	5	CO1	K1
b. What are the main functions of an entrepreneur? Explain each function briefly.	5	CO1	K2
OR			
c. What are the key characteristics of a successful entrepreneur? Also, discuss the charms and advantages of choosing entrepreneurship as a career.	10	CO1	K3
3. a. Entrepreneur and entrepreneurship are catalysts in the process of economic development of a country". Explain with examples	6	CO1	K2
b. Explain the role of the Associated Chambers of Commerce and Industry of India (ASSOCHAM) in advancing India's industrial sector.	4	CO2	K2
OR			
c. Explain the major challenges faced by entrepreneurs. How do these challenges affect entrepreneurial success?	5	CO1	K3
d. Write a note on different financial institutions connected with small industry	5	CO2	K2
4. a. What do you understand by capacity building for entrepreneurship? Explain its importance and discuss various methods used to build entrepreneurial capacity.	5	CO3	K3
b. Discuss the role of the Federation of Indian Chambers of Commerce and Industry (FICCI) in supporting India's industrial and economic development.	5	CO2	K2
OR			
c. What are the key factors that influence women entrepreneurs? Briefly explain how these factors affect their entrepreneurial journey.	6	CO2	K3
d. Discuss the objective of State Financial Corporations (SFC's).	4	CO2	K2
5. a. Explain significant roles/functions of the National Small Industries Corporation (NSIC) in promoting the growth of small-scale industries in India. Provide a brief rationale for each role."	6	CO2	K2

b.	What are the challenges faced by the entrepreneur?	4	CO1	K2
OR				
c.	Discuss five major internal causes contributing to sickness or incipient sickness in small-scale enterprises. Provide a brief explanation for each cause.	5	CO5	K3
d.	Discuss the different types of feasibility studies.	5	CO3	K2
6. a.	Explain the key objectives and functions of District Industries Centres (DICs) in promoting small-scale industries. Provide examples to illustrate their role	5	CO2	K3
b.	Outline the essential steps involved in setting up a small enterprise	5	CO3	K3
OR				
c.	Analyse the key factors contributing to sickness in Small Scale Industries (SSIs) and discuss the various cures available to revitalize them. Support your answer with relevant examples.	10	CO5	K4

End of Paper