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# GANDHI INSTITUTE OF ENGINEERING AND TECHNOLOGY, ODISHA, GUNUPUR (GIET UNIVERSITY)

B. B. A (Sixth Semester) Examinations, April 2025

## 21BBAFN36004– Strategic Financial Management



Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

### PART – A

(2 x 10 = 20 Marks)

Q.1. Answer **ALL** questions

	CO #	Blooms Level
a. Define Financial Planning	CO1	K1
b. Explain Financial Strategy.	CO1	K2
c. Recall Retained Earnings	CO2	K1
d. Define Debt-to Equity Ratio	CO2	K1
e. Define leverage	CO3	K1
f. Explain Hire Vendor	CO3	K1
g. Define Interest rate	CO4	K1
h. Write on Special Purpose Vehicle	CO4	K2
I. Define Tranche	CO5	K1
j. Explain Letter of credit	CO5	K2

### PART – B

(8 x 5 = 40 Marks)

Answer **All** the questions

	Marks	CO #	Blooms Level
2. a. Define Financial strategy. Discuss its objectives and components. (OR)	8	CO2	K2
b. Difference between Hire purchase and Credit sales	8	CO4	K4
3.a. Explain Dividend discuss essentials of Sound dividend policy (OR)	8	CO3	K2
b. Discuss different factors on Stability of dividend indicator	8	CO3	K4
4.a. Discuss RBI guidelines for Hire Purchase (OR)	8	CO3	K2
b. Difference Between Leasing and Hire Purchase	8	CO5	K4
5.a. Difference between Lease Vs Buy decision (OR)	8	CO5	K4
b. Justify Pecking order theory with example	4	CO2	K5
c. Justify the Modigliani – Miller Theorem with example (OR)	4	CO2	K5
6.a. Define Venture capital and Describe stages of VC financing and Investing (OR)	8	CO5	K2
b. Describe Working scope of Venture capital funding in India	8	CO4	K3

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